

Message Text

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43

ACTION EB-07

INFO OCT-01 EUR-12 NEA-10 ISO-00 CAB-02 CIAE-00 COME-00

DODE-00 DOTE-00 INR-07 NSAE-00 FAA-00 SS-15 NSC-05

PA-01 PRS-01 USIA-06 /067 W

----- 050746

R 291307Z DEC 75

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 8827

INFO FAA BRUSSELS

AMCONSUL CASABLANCA

AMCONSUL FRANKFURT

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E.O. 11652: N/A

TAGS: EAIR, EG

SUBJECT: EGYPTAIR: REORGANIZATION AND REQUIREMENT

1. AS PART OF ITS EFFORT TO MODERNIZE OPERATIONS AND REDUCE DEFICITS THAT HAVE PLAGUED OPERATION, EGYPTAIR HAS CONTRACTED WITH BOEING SUPPORT SERVICES INTERNATIONAL FOR MANGEMENT ADVICE ON FULL RANGE OF AIRLINE OPERATIONS: PLANNING, MARKETING, PASSENGER SERVICES, ETC. FIRST BATCH OF 15 EXPERTS HAVE ARRIVED IN CAIRO, WITH PLANS TO COMPLETE WORK IN ABOUT 18 MONTHS.

2. EGYPTAIR, RECENTLY REORGANIZED INTO SEPARATE AIR OPERATION AND GROUND SERVICES COMPANIES, IS QUIET ENTHUSIASTIC OVER PROGRAMMED IMPROVEMENTS, AND HAS GIVEN PUBLICITY TO EFFORTS THAT WILL BE MADE. BOEING OFFICIALS WITH WHOM EMBASSY HAS SPOKEN ARE EQUALLY OPTIMISTIC AND, EXCEPT FOR SHARP CONCERNS OVER HOUSING PROBLEMS, EAGER TO GET TO WORK.

3. COMMENT: TASK WILL BE QUITE DIFFICULT, WE THINK, SINCE PRINCIPAL ECONOMIC PROBLEM FACING COMPANY IS FACT

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THAT IT HAS 9,000 PLUS EMPLOYEES, ROUGHLY 1000 PER PRESENTLY

OPERATING AIRCRAFT. BOEING REPS HAVE STATED THAT FIRST STEP
IN THEIR PROGRAM WILL BE TO GET BIG PERSONNEL CUTS. SINCE
THIS WILL PROBABLY BE THE ONE THING EGYPTAIR CANNOT/WILL NOT
DO, SECOND STEP WILL HAVE TO BE A GOOD ONE. THERE ARE
MANY THINGS THAT CAN BE DONE TO IMPROVE EGYPTAIR OPERATIONS;
MAKING IT PROFITABLE MAY NOT BE ONE OF THEM.

EILTS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CIVIL AVIATION, AIRLINES, REORGANIZATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 29 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MorefiRH
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975CAIRO13037
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750448-1004
From: CAIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975129/aaaaahfa.tel
Line Count: 68
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 23 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 APR 2003 by MartinML>; APPROVED <10 JUL 2003 by MorefiRH>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EGYPTAIR: REORGANIZATION AND REQUIREMENT
TAGS: EAIR, EG, EGYPTAIR
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006